East Africa Cup

Invitation to

Seminar on Sports and Youths as a tool for Development

28 June 2007







The East Africa Cup (EAC) is an annual football tournament gathering teams from Tanzania, Kenya, Uganda and Sudan. From its inception in 2003 the tournament now has become the biggest sport event for youths in Africa. More than 1000 youths will attend the tournament through playing football, attending educational seminars and building relations across the national and regional borders.

Sports and Youths as a tool for Development

The East Africa Cup Organizations CHRISC, EMIMA and MYSA together with Fredskorpset (FK Norway) hereby invite you to attend East Africa Cup's seminar on Sports and Youths as a tool for Development on **Thursday 28 June 2007 at Moshi Technical Secondary School, Moshi, Tanzania from 11:30 to 16:30.**

The seminar on Sports, Youth and Development will focus on how to utilize sports as a tool for development, especially targeting the youth. Representatives from Tanzanian and Norwegian government will attend together with FK Norway, Stromme Foundation, Norway Cup, Norwegian People's Aid, KRIK and more.

Program of the day

11.30 – 12.30	Lunch, registration
12.30 - 15.00	Seminar
15.30 - 16.30	Friendship match

Key note speakers seminar

- **His Excellency Edward Lowassa**, Prime Minister of Tanzania
- **Kjell Magne Bondevik**, President of the Oslo Center for Peace and Human Rights and UN's Special Humanitarian Envoy for the Horn of Africa: Sport as tool for peace keeping and nation building.
- **Jon Lomøy**, Norwegian Ambassador in Tanzania: The role of Sports in Norwegian development policy.
- **Marianne Øgaard-Bergh**, International project leader, Norway Cup: Success criteria for Norway Cup, the world's biggest football tournament for youths.
- **Leaders of the organizations CHRISC, EMIMA and MYSA**: Youth in sports as a tool for community development.





Owners of East Africa Cup

The owner organizations of East Africa Cup are CHRISC (Christian Sports Contact), EMIMA (Education, Sport and Physical Activity Promotion Program) and MYSA (Mathare Youth Sport Association). The organizations use sports and education as a tool for promoting life skills, empower youths to take responsibility for their own life and others through leadership training. In addition, they promote hiv/aids information, women's right and good physical health.

The East Africa Cup tournament is supported financially by the Norwegian Embassy in Tanzania, FK Norway, KRIK (Kristen Idrettskontakt), Norwegian People's Aid, Stromme Foundation and Atleten Sport Shop.







Registration

We hope to be honoured by your presence at the seminar.
Registration by no later than 10 June 2007 to Jon Risdal in KRIK on e-mail: jonrisdal@gmail.com or phone: + 47 913 902 57. Please, notify your name, organization, title, e-mail and cellular upon registration.

Sincerely,

Svein Olsen
Chair of Board, EAC

Tor Elden
Director General, FK Norway

MYSA is a self-help youth program linking sports with environmental cleanups, AIDS prevention, leadership training and other community service activities involving approximately 20.000 young people. Started in 1987 within Mathare slum in Nairobi, the organization has grown from a small youth group to an internationally renowned youth serving organization that promotes sports for development.

EMIMA is a volunteer youth sport and community service organization in Tanzania. Today, over 2.000 youths participate in our programs. EMIMA which stands for Elimu, Michezo na Mazoezi is a community driven non-governmental organization (NGO) based in Dar-es-Salaam, Tanzania whose main purpose is to integrate sport and physical activity into the development process.

CHRISC is a NGO in East Africa run by African youths themselves in collaboration with local churches and institutions, KRIK Norway and the Stromme Foundation. The vision of CHRISC is to empower young people in East Africa through sport, education, leadership training faith/moral development and health information. CHRISC Kenya has 6.100 members in 7 districts, CHRISC Uganda 6.500 members in 8 districts, CHRISC Tanzania 7.300 members in 8 districts and CHRISC Sudan with aproximately 750 members in 3 districts.

For more information about the cup and the seminar, see:
East Africa Cup: **www.eacup.org** and **www.fredskorpset.no/eacup**

Collaborating partners of EAC