

Grade guideline Bachelor Media Studies

A (outstanding)

Answers the research question. Independent, clear and interesting arguments, relevant examples and excellent use of theory. Clear and precise language, coherent, very well focused and structured. Convincing with regards to factual knowledge and excellent command of the subject literature. High degree of knowledge and analytical competence. Very good dimensions – form (e.g. the length) adapted to contents. Original and interesting ideas.

B (very good)

Answers the research question. Satisfies most, but not all of the criteria under category A. Good arguments and very good knowledge of the subject literature are required at this level also. Relevant and very good use of theory, high degree of judgement and independence. Clear language, good structure and adaptation between form and content will normally be necessary to obtain the grade B.

C (good)

Answers the research question, but not everything is equally relevant. Good understanding and good knowledge, but somewhat insufficient inner consistency. Is aware of the research field's central elements. For instance: Original ideas, but loses track of the argument. The candidate demonstrates good knowledge of the subject literature, good judgement and independence. Language or structure somewhat unclear, but satisfactory on most aspects.

D (fairly good)

Clearly tries to answer the question, some is relevant, but also some irrelevant, unnecessary, erroneous or incomplete. Fairly good knowledge of central parts of the literature, but considerable theoretical and empirical shortcomings. Too short and too little with regards to the time at disposal. Some unclearness regarding language and structure. The candidate demonstrates a certain degree of judgement and independence.

E (sufficient)

Apparently tries to answer the question, but very little is relevant and good. Papers with large and considerable shortcomings with regards to both knowledge and arguments. Aware of the most central parts of the literature, but incomplete. Large gaps. Haphazard examples instead of discussion / empirical evidence. Paper might be given the grade D, but is thinner, more muddled, badly structured and immature. Only satisfies the minimum criteria. Small degree of independence.

F (fail)

Does not provide an answer to the question. Does not document knowledge of central elements of the literature or the subject's main lines. Is not university material, imprecise / unclear language, unclear arguments and structure, insufficient judgement and independence.